



TATA MOTORS presents
PRIMA 3525.K/TK

EXPERIENCE THE **POWER OF 6**
EXPERIENCE THE **POWER OF CHANGE**



BS6

THE POWER OF 6



1

Power of enhanced performance



2

Power of lower total cost of ownership



3

Power of comfort and convenience



4

Power of choice



5

Power of connectivity



6

Total peace of mind







TATA MOTORS
SAMPOORNA SEVA 2.0

- EXCELLENT WARRANTY
- TATA NEW GENERATION TELEMATICS
- TATA DELIGHT
- TATA OK
- TATA GENLINE PARTS
- TATA SURAKSHA
- TATA PROLIFE
- TATA KAVACH
- TATA ALERT

1800 200 7479

New and improved Sampoorna Seva 2.0

MODEL	TATA PRIMA 3525.K/TK
ENGINE	Cummins ISBe 6.7 l BS6
MAX POWER	186 kW @ 2 300 r/min
MAX TORQUE	950 Nm @ 1 000-1 700 r/min
CLUTCH	430 mm Dia Single Plate Dry Friction Organic Lining
TRANSMISSION	Tata G1150 9speed Gearbox with crawler & one reverse
FRONT AXLE	Forged I beam Reverse Elliot type
REAR AXLE	Single reduction, Heavy Duty rear axle with Differential Lock
SUSPENSION	Front – Parabolic leaf spring Rear – Heavy Duty Bogie suspension with inverted U Bolt
FRAME	Heavy duty straight frame with Riveted/bolted cross members with double sandwich type
CABIN	Premium and Tough PRIMA Cabin with Tilt & Telescopic steering
TYRES	Prima 3525.K - 11 x 20 16PR Nylon tyres Prima 3525.TK – 11R20 16PR Radial tyres
VENTILATION	Powerful Air Conditioning
SERVICE BRAKE	New Generation Technology (NGT) brakes
FUEL TANK	300 l Heavy duty Polyethylene (HDPE) Tank
WHEELBASE options	5 250 mm
GROSS VEHICLE WEIGHT	35 000 kg
BODY OPTIONS	23 m ³ Box

VALUE FEATURES*	BENEFITS
 Hill Start Assist (HSA)	Increases safety on slopes Ease of driving on gradients/ slopes
 3 Mode Fuel Economy Switch	Load - Terrain - Speed based Fuel Economy management
 Engine Brake	Supports driver & vehicle safety with efficient braking Reduces chances of fatal accident Better braking in the downhill operations Increases safety – reduces accidental costs
 New Generation Telematics	Advanced features for Fleet, Trip & Business Management Instant Diesel theft notification
 Vertical Exhaust	Dust free working sites Higher Ground Clearance Less Maintenance costs
 New Generation Technology (NGT) brakes	Higher braking capability for heavy duty applications Enhanced Brake life Low chances of tyre burst due to heating Less Maintenance costs

*On select models only



Tata 6-year / 6 000 hrs warranty*

Sampoorna khayal har kadam.

*on driveline



Tata Motors Limited

For more information, please visit our website: www.tatatrucks.tatamotors.com

You can also contact our Sales Office: Tata Motors Limited, 4th Floor, Ahura Centre, 82, Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400 093 or call toll-free no. 1800 209 7979

Terms and Conditions apply as per the policy of ITGI. Insurance available on light, intermediate and heavy commercial vehicles. CAUTIONS: Accessories shown in the pictures or else where do not constitute standard fitment. The specifications are merely indicative. Due to continuous product improvements, these specifications are liable to change without notice.