

TATA MOTORS presents
LPT 1918 Cowl CR

EXPERIENCE THE **POWER OF 6**
EXPERIENCE THE **POWER OF CHANGE**



THE POWER OF 6



1

Power of enhanced performance



2

Power of lower total cost of ownership



3

Power of comfort and convenience



4

Power of choice



5

Power of connectivity



6

Total peace of mind

BS6

EXCELLENT WARRANTY	TATA MOTORS SAMPOORNA SEVA	TATA GENUINE PARTS
TATA NEW GENERATION TELEMATICS	AMRKE SAATH HAA KADAM	TATA SURAKSHA
TATA DELIGHT	1800 209 7979	TATA PROLIFE
TATA OK		TATA KAVACH
		TATA ALERT

New and improved Sampoorna Seva 2.0

MODEL	TATA LPT 1918 Cowl CR
GROSS VEHICLE WEIGHT	18 500 kg
ENGINE	Cummins ISBe 5.6 l BS6 180HP
MAXIMUM POWER	139 kW @ 2 300 r/min
MAXIMUM TORQUE	850 Nm @ 1 000 – 1 600 r/min
CLUTCH	380 mm Dia Push type Single Plate Dry Friction Organic Lining
TRANSMISSION	Tata G750 6 Forward + 1 Reverse Manual Synchronesh
FRONT AXLE	Tata Extra Heavy Duty 7T Reverse Elliot Type
REAR AXLE	Tata Single Reduction RA109RR
FRAME	Ladder Type, Heavy Duty Frame (285 mm x 65 mm x 6 mm)
CAB/ COWL	Cowl
TYRES	295/90R20 Radial Tube Tyres
VENTILATION	Blower
EMISSION CONTROL	DOC + DPF + SCR + AMOX
FUEL TANK	365 l Polymer with Anti Fuel Theft (Twin Fuel Tank in Longer Wheelbase)
WHEELBASE options	4 225 mm 6 800 mm
DECK LENGTH options	5 486 mm 9 754 mm

VALUE FEATURES	CX	VALUE FEATURE BENEFITS
Electronic Anti Fuel Theft	YES	Telematics enabled Fuel theft monitoring Savings in undue fuel expenses Lower cost of operations
Reverse Parking Assistance System	YES	Guided and Safe reversing of vehicles Prevention of damage and loss of productivity
3 Mode Fuel Economy Switch	YES	Load - Terrain - Speed based Fuel Economy management
Gear Shift Advisor	YES	Load - Terrain - Speed based Gear shift coaching
Low Rolling Resistance Tyres	YES	Higher Fuel Economy Longer Tyre Mileage
New Generation Telematics	YES	Advanced features for Fleet, Trip & Business Management
Twin Fuel Tank (in long wheel base)	YES	Lesser refills Longer uninterrupted trips for long haulage Lesser chances of fuel theft No loss of reliability due to market built non-standard fuel tanks



1 500 +

Service Workshops across India including Dealers and Tata Authorised Service Stations

160 +

TATA GENUINE PARTS (TGP) distributor points across India

50 000 +

Trained Mechanics

Tata Motors Limited

For more information, please visit our website: www.tatatrucks.tatamotors.com

You can also contact our Sales Office: Tata Motors Limited, 4th Floor, Ahura Centre, 82, Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400 093 or call toll-free no. 1800 209 7979

Terms and Conditions apply as per the policy of ITGI. Insurance available on light, intermediate and heavy commercial vehicles.

CAUTIONS: Accessories shown in the pictures or else where do not constitute standard fitment.

The specifications are merely indicative. Due to continuous product improvements, these specifications are liable to change without notice.