



TATA MOTORS presents
ULTRA 1918.T

EXPERIENCE THE **POWER OF 6**
EXPERIENCE THE **POWER OF CHANGE**



THE POWER OF 6



1

Power of enhanced performance



2

Power of lower total cost of ownership



3

Power of comfort and convenience



4

Power of choice



5

Power of connectivity



6

Total peace of mind

BS6

EXCELLENT WARRANTY	TATA MOTORS SAMPOORNA SEVA	TATA GENUINE PARTS
TATA NEW GENERATION TELEMATICS	AMRKE SAATH HAA KADAM	TATA SURAKSHA
TATA DELIGHT	1800 209 7979	TATA PROLIFE
TATA OK		TATA KAVACH
		TATA ALERT

New and improved Sampoorna Seva 2.0

MODEL	TATA ULTRA 1918.T
GROSS VEHICLE WEIGHT	18 500 kg
ENGINE	TATA 5.0 l Turbotronn BS6
MAXIMUM POWER	132 kW @ 2 200 r/min
MAXIMUM TORQUE	700 Nm @ 1 000 – 1 700 r/min
CLUTCH	380 mm Dia Push type Single Plate Dry Friction Organic Lining
TRANSMISSION	Tata G750 6 Forward + 1 Reverse Manual Synchronesh
FRONT AXLE	Tata Extra Heavy Duty 7T Reverse Elliot Type
REAR AXLE	Tata Single Reduction RA1 085
FRAME	Ladder Type, Heavy Duty Frame (2 500 mm x 650 mm x 70 mm)
CAB/ COWL	ULTRA SLEEPER CABIN (1 NSLP variant in 4 500 mm Wheelbase)
TYRES	295/90R20 Radial Tube Tyres
VENTILATION	Blower & Air Condition options
EMISSION CONTROL	EGR + DOC + DPF + SCR + AMOX
FUEL TANK	Metallic 225 l (4 500 mm, 4 900 mm, 5 300 mm) Wheelbase 350 l (5 600 mm, 6 800 mm) Wheelbase with Anti Fuel Theft
WHEELBASE options	4 530 mm 4 920 mm 5 300 mm 5 560 6 750 mm
DECK LENGTH options	5 486 mm 6 096 mm 6 706 mm 7 315 mm 9 754 mm

VALUE FEATURES	CX	LX	VALUE FEATURE BENEFITS
Electronic Anti Fuel Theft	YES	YES	Telematics enabled Fuel theft monitoring Savings in undue fuel expenses Lower cost of operations
Reverse Parking Assistance System	YES	YES	Guided and Safe reversing of vehicles Prevention of damage and loss of productivity
2 Mode Fuel Economy Switch	YES	YES	Load - Terrain - Speed based Fuel Economy management
Gear Shift Advisor	YES	YES	Load - Terrain - Speed based Gear shift coaching
Low Rolling Resistance Tyres	YES	YES	Higher Fuel Economy Longer Tyre Mileage
New Generation Telematics	YES	YES	Advanced features for Fleet, Trip & Business Management
Twin Fuel Tank (in long wheel base)	YES	YES	Lesser refills Longer uninterrupted trips for long haulage Lesser chances of fuel theft No loss of reliability due to market built non-standard fuel tanks
Air Conditioning (AC)	NO	YES	Higher Riding comfort Protection from heat, dust, noise Better trip turnaround time
Truck Hub Unit (Unitized Wheel Bearing)	NO	YES	No hub greasing required for 5L Kms Saving in maintenance cost Higher running uptime



1 500 +

Service Workshops across India including Dealers and Tata Authorised Service Stations

160 +

TATA GENUINE PARTS (TGP) distributor points across India

50 000 +

Trained Mechanics

Tata Motors Limited

For more information, please visit our website: www.tatatrucks.tatamotors.com

You can also contact our Sales Office: Tata Motors Limited, 4th Floor, Ahura Centre, 82, Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400 093 or call toll-free no. 1800 209 7979

Terms and Conditions apply as per the policy of ITGI. Insurance available on light, intermediate and heavy commercial vehicles.

CAUTIONS: Accessories shown in the pictures or else where do not constitute standard fitment.

The specifications are merely indicative. Due to continuous product improvements, these specifications are liable to change without notice.