

**THE TRUCK YOU KNOW.
THE TRUCK YOU TRUST.
WITH MINIMUM CHANGES IN BS6.**

**SO THAT YOU FOCUS ON GROWING YOUR
BUSINESS, NOT WORRYING ABOUT BS6.**



Mahindra
BLAZO X

MAHINDRA
BLAZO

BS6 READY AND THAT TOO WITH MINIMAL CHANGES.

The Mahindra BLAZO X is built to bring you more profits in the BS6 era. Its power to weight ratio is the highest which means that every trip will now take the least time. Built with rugged aggregates, the Mahindra BLAZO X even lasts longer than other trucks. More than anything, it comes with unbeatable service and spares guarantees. Turn the pages and see how it gives you a winning edge in your business, no matter whatever you transport.



THE BLAZO X REVOLUTION



THE SMART WAY TO SAVE FUEL

Mahindra has advanced existing technology with its innovative FuelSmart switches that have increased fuel efficiency as well as mileage.

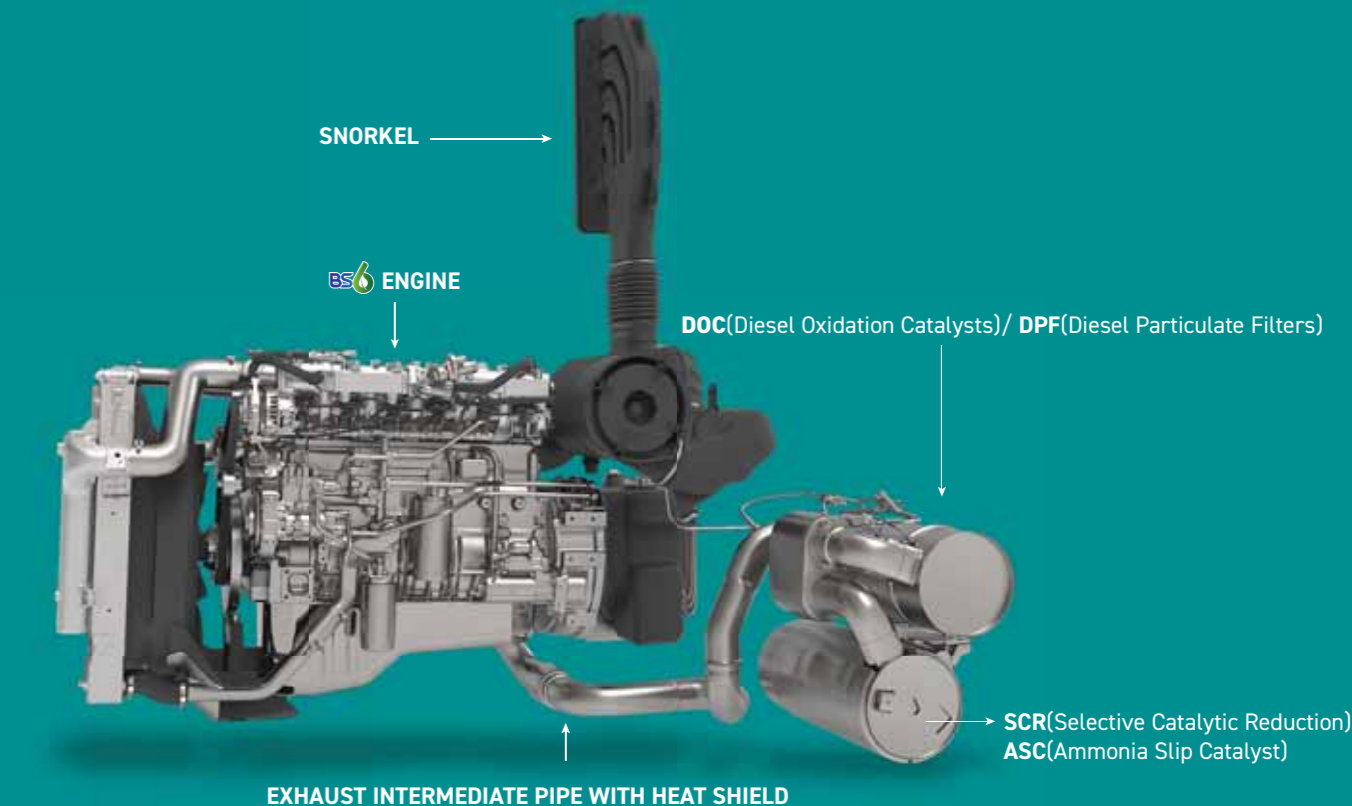


THE CRDe ADVANTAGE

Mahindra has always adopted a futuristic approach that is quite evident in their more than a decade of experience in CRDe engines across 9 countries. A cost-effective technology that doesn't compromise on performance or reliability, Mahindra's CRDe engines prevail in every terrain that India offers.

The Mahindra BLAZO X BS6 with mPOWER FuelSmart is tried and trusted with minimal changes and time again all while challenging and changing the face of the Indian transport industry.

MAHINDRA **BS6** AFTER TREATMENT SYSTEM. LOWER AdBlue CONSUMPTION MEANS HIGHER EARNINGS.



The journey from BS4 to BS6 is not just about a technological change but to change people's mindset of doing business in the transport industry.

All of this enabled Mahindra Truck and Bus to make minimal changes to its vehicles because they were already BS6 ready at the BS4 stage with 90% of the parts being same. This benefits our customers as they don't need to worry about availability of spare parts and after sales services.

The Mahindra BLAZO X is not only built for profits but also for savings. Its AdBlue consumption is lower. That means fewer trips for refilling and lower AdBlue expenses. And what does this mean for your transport business? Increased earnings of course.



THE HEART OF SMART.

Mahindra's mPOWER FuelSmart engine with 7.2 litre displacement has a large heart with immense reserve capacity and the benefit of more than a decade of CRDe expertise. This engine, in combination with the multi-mode switches, delivers uncompromising performance. Giving mileage without short changing you when you need power, pickup or pulling ability. At the same time, this engine cuts down on emissions to give you cleaner, greener running for years to come.



KNOWN AND TRUSTED ENGINE IN THE NEW ERA.

The Mahindra BLAZO X is ready for the BS6 era with a minimal changes. And it still comes with the same powerful mPOWER engine, Fuelsmart technology, same sturdy aggregates, same service and spares guarantees, and the same 6 YEARS transferrable warranty. So no need to worry about BS6. Just focus on growing your business even more.

MILEAGE AND POWER AT THE TOUCH OF A SWITCH.

FuelSmart is automotive technology at its best, at its simplest. Developed by Mahindra to give your business a competitive edge, the FuelSmart switches let you choose between superior mileage and unmatched power as and when your business demands.

Turn on the Heavy mode when carrying full loads. Use the Turbo mode when transporting big loads over steep inclines. Or simply switch on the Light mode when running without load. Each mode squeezes the maximum efficiency from the mPOWER FuelSmart engine and gives you unbeatable mileage. This is the FuelSmart Advantage.



GET THE FUELSMART ADVANTAGE WHATEVER YOU TRANSPORT.

Whether you're in the business of delivering cement, food grains, blocks of stone or frozen food, Mahindra has a truck for every transport application. There are even chassis models to let you shape the truck to your specific need. And no matter which truck you use, you will always get the FuelSmart Advantage.



WITH ITS SERVICE AND SPARES GUARANTEES*, AND ASSURED HIGHER MILEAGE, BLAZO X IS THE BEST BET FOR THE BS6 ERA.

- More than a decade of CRDe Expertise
- Proven and Patented FuelSmart Technology
- Proven 7.2 litre mPower Engine
- Higher FLAT Torque range leading to lesser gear shifts
- iMAXX the most accurate integrated telematics with 3 YEARS free subscription
- No change in oil drain intervals, lowers maintenance cost further
- Get triple the peace of mind with MCOVER, MAASHRAY and MTRUST
- Availability of spare parts and ease of servicing
- It's a true upgrade from BS4 as 90% parts are the same
- 6 YEARS/ 6 Lakh km Transferable Warranty*



UNDISPUTED HIGHER MILEAGE
(FLUID ECONOMY)



LOWEST LIFE CYCLE COST FROM DAY 1



HIGHEST LIFETIME VALUE





**EXTRA MILEAGE.
EXTRA PARCELS. EXTRA PROFITS.**

- 7.2 litre, high torque, low r/min engine.
- mPOWER FuelSmart engine with multimode switches
- Driver Information System
- Next-Gen features and improved cabin for better productivity

SPECIFICATION	BLAZO X 28 CARGO BS6
GVW	28000 kg
Engine	mPower 7.2 litre FuelSmart
Max. Power	206 kW @ 2200 r/min
Max. Torque	1050 Nm @ 1200-1700 r/min
Wheelbase	5000 mm/ 5350 mm/ 6100 mm/ 6600 mm
Gear Box	Eaton 6 Speed
Clutch (Diameter)	395 mm Diaphragm with clutch wear indicator organic type
Gradeability	22.90%
Suspension - Front	Semi Elliptical Leaf Spring with Shock Absorber
Suspension - Rear	Bell Crank Type Suspension
Rear Axle	Solo Banjo Type Single Reduction
Tyres	STD : 295/ 90R20 + 10R20
Fuel Tank Capacity	415 litre
AdBlue® Tank Capacity	50 litre
Chassis Cross Section (mm)	285 X 70 X 8.5
Steering	Hydraulic Power Assist Tilt & Telescopic
Brakes	Full Air S Cam Dual circuit ABS 10 BAR system
System Voltage	24 V (2X12)
Battery Rating	150 Ah
Cabin	Single Sleeper Cab (AC Optional)
Max. Speed	80 km/h (Regulated)
Min. Ground Clearance	264 mm
Body Size	6705.6 mm/ 7315.2 mm/ 8534.4 mm/ 9448.8 mm
ATS System	BS6 Compliant ATS with DOC/ DPF + SCR/ ASC

AdBlue® is a registered trade name of the Verband der Automobilindustrie e. V. (VDA)

PERFECT FOR



*For details of this guarantee, please refer to www.mahindratruckandbus.com



MORE SAFETY, MORE COMFORT, MORE TRIPS, MORE PROFITS.

Mahindra BLAZO X is one of the most comfortable truck in India. It's built with the knowledge that drivers are the actual wheels of Indian transport and they spend half their lives inside the cabin. Which is why this truck comes with a host of features to make every drive more safe and comfortable. Like the 4-point suspended cabin that truly enhances driving comfort. And the controls that are ergonomically located to reduce effort inside the cabin.



TILT & TELESCOPIC STEERING

The tilt & telescopic steering allows drivers to adjust the steering to their convenience. A wide windshield and large rear view mirrors provide greater visibility. And the anti-lock braking system ensures greater braking control even at higher speeds. In other words, this is a truck built for safe, fatigue-free driving which means fewer stoppages by drivers, more distance covered in less time and improved turnaround time.

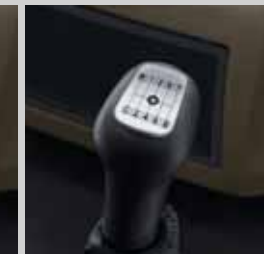


DRIVER INFORMATION SYSTEM

The new Mahindra BLAZO X range also comes with a car-like Driver Information System (DIS) that gives critical vehicle information to the driver in real-time. Apart from the engine RPM, temperature, speed and fuel levels, it has brake pressure, trip kilometre, diesel consumption per kilometre, battery voltage, service reminders and other important details.



6-SPEED GEAR SHIFT



9-SPEED GEAR SHIFT



ANTI-LOCK BRAKING SYSTEM



COMFORTABLE SLEEPER BERTHS

COMFORTABLE 3-WAY ADJUSTABLE SEATS



Note: In view of our policy of continuously improving our products, we reserve the right to alter specifications or design without prior notice and without liability. Illustrations do not necessarily show the vehicle in its standard form. Accessories shown are not part of the standard equipment. Colour shades shown may vary. E. & O.E.

TECHNOLOGY THAT MAKES BLAZO X THE FRONT-RUNNER.



LIFT AXLE WITHOUT FULL LOAD



BOGIE SUSPENSION



RADIAL TYRES



LIFT AXLE WITH FULL LOAD

We've anticipated the most unpredictable conditions while building our trucks. That's why these trucks have several features that deliver solid performance consistently. Like the TAG/PUSHER LIFT AXLE that reduces wear and tear of tyres no matter the load, no matter the road. A BOGIE SUSPENSION to help you negotiate different load and terrain conditions. A 395 mm CLUTCH that's bigger and ensures better clutch life. A HEAVY-DUTY EATON/ ZF GEARBOX 6S/9S for better performance, safety and effortless driving experience. The CHASSIS, S-cam AIRBRAKES with 10 BAR PRESSURE and REAR LEAF SUSPENSION make this vehicle an extremely sturdy and reliable choice right from day one. A HEAVY-DUTY FRONT AXLE has been fitted in for trouble-free operation for many years. The design of all these aggregates is such that they are durable, deliver consistent performance and require minimal maintenance.



STRONGER CHASSIS FRAME



REFINED CLUTCH SYSTEM



EFFECTIVE BRAKING SYSTEM



COMPOSITE HEADLAMPS

Gives better focal length and visibility while its filament remains intact and damage-free even on the roughest roads



FRONT FACIA WITH WIDER GRILL

Wide spaced grills so air can enter easily and cool the radiator at all times



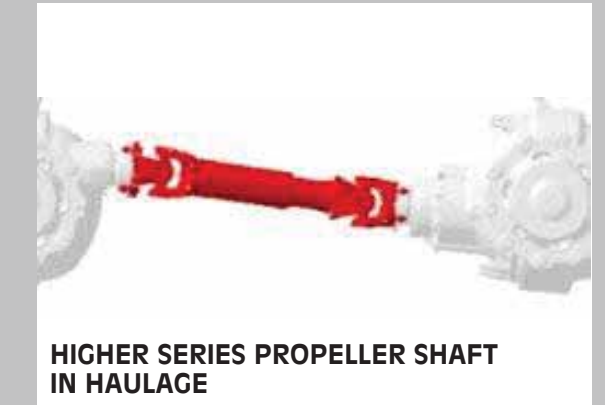
HIGHER SERIES PROPELLER SHAFT IN TIPPERS

2055 series propeller shaft for better power transmission to drive axle. Rear-axle side end connection increased to T180 to maintain modularity due to common flange dia.



BIGGER HDPE DIESEL TANK

Holds up to 415 liter with ease (Highest Capacity in Mahindra BLAZO X series). Perfect for long haul operations.



HIGHER SERIES PROPELLER SHAFT IN HAULAGE

The upgraded center bearing kit helps in compacting 2000 series and avoids the entry of dust. Increased length of the propeller shaft improves flexibility on rough terrains. Upgraded drive shaft to 2055 series for better power transmission.



HIGHER CAPACITY BATTERY

Highest capacity modular concept 150 AH battery that has a longer battery life in the Mahindra BLAZO X Series is perfect for all applications.

TO OUTPERFORM, YOU HAVE TO OUTBUILD FIRST.

The Greenfield Plant in Chakan, one of the most advanced manufacturing plants in India, is where Mahindra trucks are built. Massive in scale, the Chakan Plant is also renowned for its attention to detail. Each vehicle is put together with robotic precision and utmost care to ensure the highest standard of reliability. A young, enthusiastic and very well-trained group of technicians ensures the quality of the vehicles that roll out from this plant. While its cutting-edge technology and sustainable practices make it a plant that's ready to give the world generations of outperforming vehicles.



TRACK YOUR TRUCK FROM ANYWHERE WITH MAHINDRA iMAXX TELEMATICS TECHNOLOGY.

Think of the Mahindra iMAXX telematics technology as your personal assistant that updates you with vital information about vehicles and your business. Mahindra iMAXX comes with smart features like Accurate Refills, Live Tracking, Predictive Vehicle Health Monitoring, Fuel Efficiency Analysis, Theft Alerts, Fuel Consumption, AdBlue Monitoring, Driver Behaviour Monitoring and a Range Of Automated Operation Reports. With the help of these features, owners can keep track of their vehicles and business 24/7.

KEY FEATURES

- 100% RELIABILITY** Mahindra iMAXX is backed by artificial intelligence so you get accurate results every day.
- PERSONALISATION** As your business evolves, so does our technology to suit all your needs.
- ZERO DATA LOSS** It's equipped with a bigger battery and memory to store data. In addition, it also works on all generations - 4G, 3G and even 2G network.
- SMART REPORTS** Gives analytical insights and reports regularly to monitor and grow your business.



ABOUT MAHINDRA

The Mahindra Group focuses on enabling people to 'Rise' through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 20.7 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In Addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two-wheeler industries.

In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.





GIVE YOUR BUSINESS EXTRA PROFITS WITH OUR AWARD WINNING TRUCKS.

- 2011: CV AND HCV OF THE YEAR - 25 TONNE
- 2012: PRIME MOVER OF THE YEAR - 40 TONNE
- 2013: HAULAGE TIPPER OF THE YEAR - TORRO 31
- 2014: CARGO CARRIER OF THE YEAR - TORRO 25
- 2015: HCV RIGID CARGO CARRIER OF THE YEAR - TRUXO 37
- 2017: CV AND HCV OF THE YEAR - BLAZO 37
- 2018: MHCV TIPPER OF THE YEAR - BLAZO 25
- 2019: HCV RIGID CARGO CARRIER - BLAZO X 37 PUSHER AXLE
- 2020: HCV TIPPER OF THE YEAR - BLAZO X 28 AND HCV PRIME MOVER OF THE YEAR - BLAZO X 55



INITIATIVES THAT GIVE EXTRA POWER TO INDIAN TRANSPORT.



TOUR DE CHAKAN: This is a one-of-its-kind initiative that presents customers a unique tour of Mahindra's state-of-the-art Chakan plant. So they can see the entire truck manufacturing process, the technology and quality control that goes into making Mahindra's trucks the outperforming machines that they truly are.



D-EXCEL: Mahindra Truck and Bus is working with the Indian Institute of Management, Ahmedabad, to develop a programme that provides guidance, new thinking and techniques to help transporters improve their business and cover specific areas ranging from profitability to better customer experience, data driven decisions, people management etc.



MAHINDRA TRANSPORT EXCELLENCE AWARDS: The Mahindra Transport Excellence Awards turn the spotlight on excellence in the transport industry. Over the years, the awards have consistently widened their scope by adding new categories to recognise and reward excellence in many more areas of Indian transport.



MPOWER: Launched in association with the Indian Institute of Management, Ahmedabad as the Knowledge Partner, MPOWER helps young professionals in the transport industry meet today's challenges and take their business to new heights. The programme has received widespread appreciation in the Indian transport industry and has seen over 401 young transport entrepreneurs completing the course.



MPOWER WAR ROOM: They say that learning isn't complete till it is actually applied. That's exactly the idea behind the MPOWER WAR ROOM. Through this programme, participants can present how they have applied their MPOWER learning and advanced their family transport businesses. The programme also gives participants an opportunity to learn from each other's experiences and build deeper ties with one another. Also conducted in association with IIM - Ahmedabad, the WAR ROOM has seen two editions and nearly 50 participants.



MPOWER MENTORS SUMMIT: This is a collective learning programme specially designed to empower the mentors of the Indian Trucking Industry. It offers industry veterans a platform to share their views on transport with other fleet owners, seasoned professionals and also interact with the IIM-A faculty to discuss and guide the next generation of transporters.



MAHINDRA SAARTHI ABHIYAAN: Staying true to Mahindra's philosophy of 'Rise', Saarthi Abhiyaan, a unique social project was started. It supports truck drivers and their families through health camps, scholarships, driver training programmes and more.

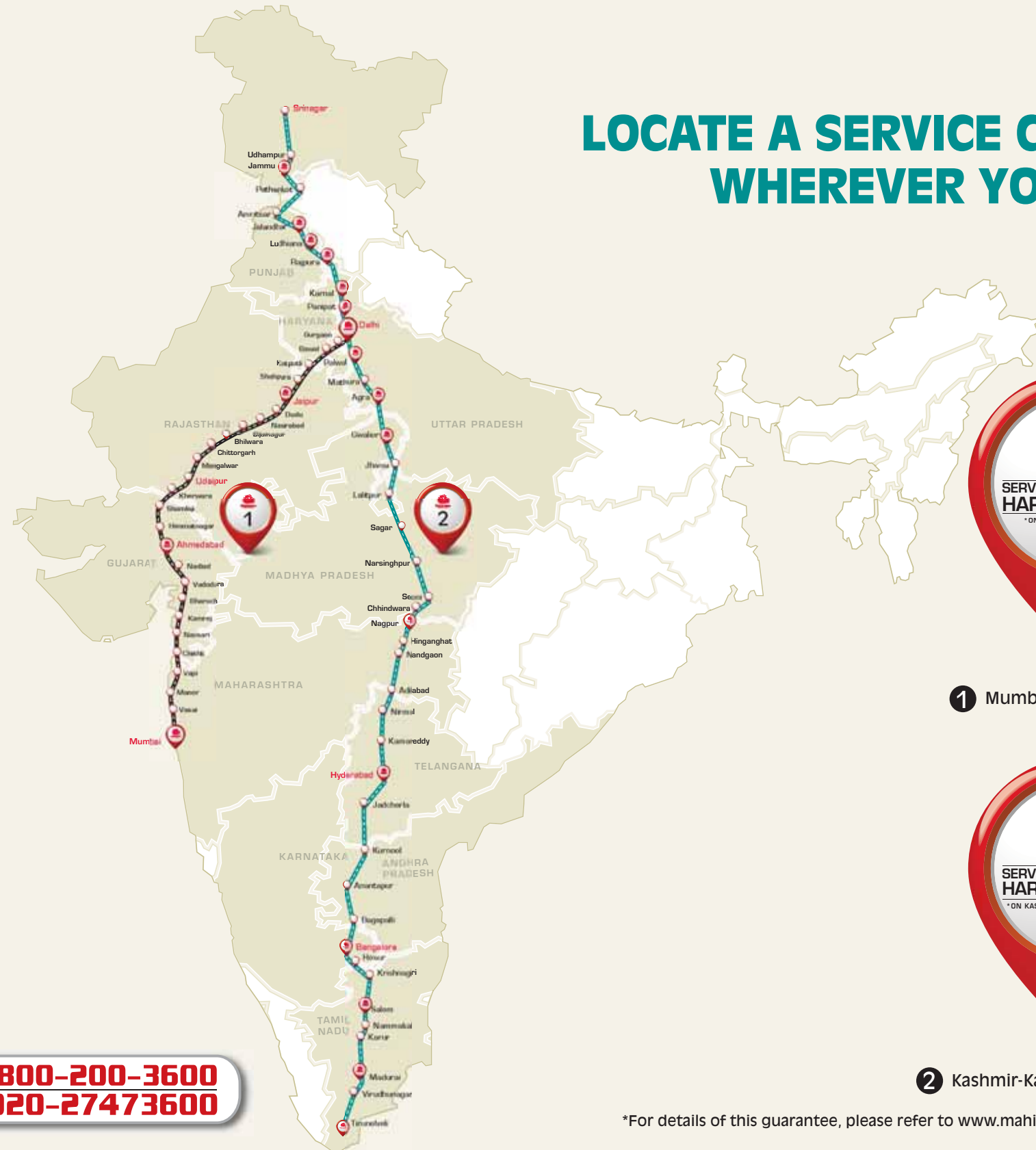


OUR SERVICE WILL REACH YOU IN 2 HOURS ON THE MUMBAI-DELHI CORRIDOR OR IN 4 HOURS ON THE KASHMIR-KANYAKUMARI CORRIDOR. OR WE WILL GIVE YOU Rs. 500.00* PER HOUR.

*For details of this guarantee, please refer to www.mahindratruckandbus.com

**now 1800-200-3600
020-27473600**

LOCATE A SERVICE CENTRE WHEREVER YOU ARE.



1 Mumbai-Delhi Highway



2 Kashmir-Kanyakumari Highway

*For details of this guarantee, please refer to www.mahindratruckandbus.com

GET BACK ON ROAD IN 48 HOURS OR GET Rs. 1 000.00 PER DAY.*

Here's a service promise like never before. In the unlikely event of a breakdown, we'll get your Mahindra truck working within 48 hours. Or we will pay you Rs. 1 000.00 per day till the truck is back on the road. So go ahead, give your transport business the Mahindra service guarantee.



*For details of this guarantee, please refer to www.mahindratruckandbus.com

GET A 36-HOUR GUARANTEED TURNAROUND AT OUR WORKSHOPS OR GET Rs. 3 000.00 PER DAY.*



*For details of this guarantee, please refer to www.mahindratruckandbus.com



GUARANTEED AVAILABILITY OF 250 FAST MOVING MAINTENANCE PARTS AT MPARTS PLAZA OR ELSE THEY ARE YOURS FOR FREE.*

A unique guarantee for you on 250 maintenance spare parts. If a maintenance spare part you want isn't available at the plaza, then it will be yours for free.



Step into MPARTS Plaza, your one-stop shop for a range of Mahindra Truck and Bus spare parts at reasonable prices. You'll never have to compromise on performance or price again!

- Spacious and well-designed stores
- Conveniently located near auto spare parts hub
- Complete range of genuine spares
- Reasonably priced and competitive



AGRA 7900399900, 9917161333 AHMEDABAD 9909035440, 9925431436 BENGALURU 7760930751 BHILWARA 9928189111
 BHUBANESHWAR 7894427804 CALICUT 8111887541 CHANDIGARH 9814735750, CHANDRAPUR 7900399900, 9917161333
 DELHI 011-64776605 GURGAON 9811888106 GUWAHATI 9957182059, 9957182053 HUBLI 9164333460 HYDERABAD
 9032838386, 7095733344 INDORE 9425060883 JABALPUR 9167356181 JAIPUR 9818107204 JAMSHEDPUR 9708626666
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 PATNA 7061384040 PUNE 992369909 RAIPUR 8308724160 SILLIGURI 9832039732 SURAT 9909035444, 9925431436
 UDAIPUR 9414235070 VISAKHAPATNAM 8008707979

*For details of this guarantee, please refer to www.mahindratruckandbus.com



GET 250 CRITICAL SPARES AT OUR DEALERSHIPS OR GET THEM FREE.*



*For details of this guarantee, please refer to www.mahindratruckandbus.com

**ONLY A
SUPERSTAR
GIVES YOU
INSURANCE
WITH
EXTRA**



Mahindra brings you **MCOVER**, an insurance policy that gives you exactly what it says. That comes to your aid in every situation, especially when you need it the most.

Mahindra Makes You Feel 3 Times More Secure.

- ① Cashless and Zero Depreciation settlement*
- ② New vehicle replacement in case of total loss*
- ③ Compensation for loss of income*



*For more details, policy and conditions, visit: www.mahindratruckandbus.com



JAB MAHINDRA KA HAI AASHRAY, HAR PAL HAI BEFIKAR.

Mahindra AASHRAY is an insurance policy for truck and bus drivers that comes free with every Mahindra truck or bus. It provides financial support up to Rs. 5 LAKHS in case of loss of limb or life. To take care of hospitalisation expenses, family support and if needed, even children's education expenses. It's our way of showing how deeply we care about the welfare of drivers. It's our way of making every Mahindra truck or bus even more complete.

POLICY BENEFITS	
CLAIM	SUM INSURED
Death	Rs. 5 00 000.00
Loss of Both Hands / Legs / Eyes	Rs. 5 00 000.00
Loss of One Hand / Leg / Eye	Rs. 2 50 000.00
Permanent Total Disablement	Rs. 5 00 000.00
Permanent Partial Disablement conditions	% of Rs. 5 00 000.00 as per policy
Hospitalisation Expenses	Actual or Rs.50 000.00 maximum
Education Aid (maximum up to 2 children) only in case of death of the driver	Rs.50 000.00 per child.



*For more details, policy and conditions, visit: www.mahindratruckandbus.com

THAT'S HOW YOU CAN BUY OR SELL OUR USED TRUCKS.

Mahindra brings you MTRUST, the best way to buy and sell Used Mahindra trucks. We inspect each vehicle from bumper to bumper through 166 Check Points at our authorised dealerships under company trained mechanics and make them go through 36 tough health checks as well. If there are any worn-out/non-working parts, we refurbish them with genuine Mahindra spares to give you vehicles that are as good as new and outperform from the word go.

BENEFITS FOR THE BUYER

- Assurance on product performance
- Genuine transaction
- Arrangement of re-finance
- Wide network for better options
- Zero transaction fees
- Extended Warranty on Engine and Drive Line for 1 Year / Unlimited km
- Up to 12 months warranty
- Up to 3 free services
- Annual Maintenance Contract and Roadside Assistance

BENEFITS FOR THE SELLER

- Better resale value for your used truck
- Fast disposal
- Reliability
- Build trust and confidence for the customer



*For more details, policy and conditions, visit: www.mahindratruckandbus.com



SERVICE AND SPARES GUARANTEES. NOW, A 6 YEARS OR 6 Lakh km WARRANTY. AND UP TO 30% LOWER SERVICE EXPENSE.

LOWEST LUBE PRICES

Name	Old Rs. per litre	New Rs. per litre
Engine Oil	257	180
Gear Oil	279	200
Axle Oil	251	230
Steering Oil	241	220

CLASS-LEADING/HIGHEST DRAIN INTERVAL

Name	Old Drain Interval (km)	New Drain Interval (km)
Engine Oil	60000	90000
Gear Oil	120000	120000
Axle Oil	120000	150000
Clutch Oil	30000	60000

6 YEARS OR 6 Lakh km Transferable Warranty*#
YEARS OR 6000 Hours For Tippers#

* Whichever is earlier.



NAYA MAHINDRA
BLAZO X
हर चीज़ गारंटी के साथ!
Everything Guaranteed!

**EARN THE MOST, SPEND THE LEAST.
GET THE HIGHEST EARNINGS
AT THE LOWEST EXPENSES.**

* To know more, visit www.mahindratruckandbus.com # Terms and Conditions apply.
The prices mentioned are for Apr'18 and subject to change.

To get the Mahindra BLAZO X, give us a missed call on **1800 315 7799**



Mahindra brings you MTRUST, the best way to buy used Mahindra trucks. We put each vehicle through 166 tough health checks. Refurbish with only Mahindra spares. All to give you trucks that are as good as new and outperform right from the start.

- UP TO 12 MONTHS WARRANTY • UP TO 3 FREE SERVICES • ROAD SIDE ASSISTANCE • REFINANCE OPTIONS

For details, please contact: 1800 200 3635



Corporate: contactmtb@mahindra.com
Customer Care: now24X7@mahindra.com



www.mahindratruckandbus.com



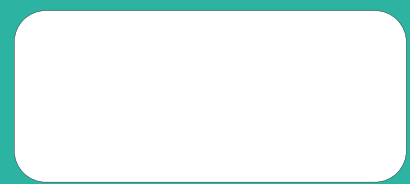
Mahindra & Mahindra Ltd.,
Truck and Bus Division, Marketing Division,
2nd Floor, Mahindra Towers, Worli, Mumbai 400 018.



SMS 'MTB' to 56767

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DEALER STAMP



MOBILE SERVICE VANS
& WORKSHOPS



COUNTRY-WIDE SPARES
& SERVICE NETWORK